

# Darío Domínguez

## Product Designer

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### Work Experience

#### BuyLow Warehouse / Art Director

JAN 2022 - PRESENT, Brentwood, Tennessee

As Art Director at BuyLow Warehouse, I create UI graphics for an innovative C2C platform in the wholesale liquidation industry, leading the design team to achieve the design and user experience results desired. We implement a comprehensive design process, including user journey, user flow, wireframing, prototyping, responsive design, and design system creation.

#### Vectra Digital / Product Designer

APR - DEC 2022, Fort Myers, Florida

I collaborate with a team of developers to create innovative and professional designs for major clients in Florida and across the United States. Our work involves creating websites from scratch or redesigning existing ones, with a focus on creating ultra-detailed, animated, and responsive designs that achieve unique and visually stunning results. With a keen eye for detail and a dedication to excellence, our team delivers top-tier designs that meet and exceed our clients' expectations.

#### Eigen Innovations / UX Consultant

FEB 2023 - PRESENT, Fredericton, New Brunswick

I specialize in improving processes in the Human Machine Learning industry. My responsibilities include conducting research, identifying areas of improvement, and utilizing various UX techniques such as user flows and research to improve existing platforms. I also bring a range of other UX skills to the table, ensuring that the platforms I work on are intuitive, user-friendly, and visually appealing. Overall, my focus is on providing high-quality, user-centered solutions that help drive the success of the projects I work on.

#### Freelance / Designer - Wordpress Dev

2018 - PRESENT, Remote

I've had the opportunity to work on more than 150 projects with over 70 clients from all around the world. I've worked as a UX/UI designer, Graphic designer, UX Consultant, Wordpress developer, SEO Auditor, Design tutor, and project manager. My work has been comprehensive, and I've achieved excellent results, which can be seen on my UpWork profile.

### Education

#### Google / Project Management & UX Design Certificates

2020-2022

Project management fundamentals and UX design principles in Google's certified courses.

#### Platzi / UX/UI School

2019-2020

The learning path covers UX research, design principles, prototyping, user testing, and more, spanning over 29 courses to build digital products.

#### UNEY / B.A in Comprehensive Design

2010-2015

Bachelor's degree that covers various areas of design, such as graphic, industrial, and digital, to create comprehensive and creative solutions.

### Skills

**Design:** Design Thinking ● Rapid prototyping ● Information architecture ● UI Graphics ● User flows ● Style guides and library use ● Wireframes ● Concept sketches ● Usability & heuristic testing

**Collaboration:** Communicative ● Flexible ● Detail oriented ● Self starter ● Conflict resolution ● Dealing with ambiguity ● Organized workflow

**Tools:** Figma ● Adobe XD ● Photoshop ● Illustrator ● Slack ● Jira ● Google Workspace ● Wordpress