

# Darío Domínguez

## UX UI Designer

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### Skills

Design Thinking  
UX Full Research  
Wireframing  
Mockups  
Prototyping  
Interaction Design  
Usability Testing  
Mobile App Design  
Web Design  
Design Systems

Communicative  
Flexible  
Detail oriented  
Enthusiast  
Self starter  
Conflict resolution  
Dealing with ambiguity  
Organized workflow

### About

I'm a seasoned UX/UI Designer with over 5 years dedicated to crafting conversion-driven designs. My work spans globally, collaborating with esteemed brands across North America, Europe, and Australia. With an additional +12 years in Graphic Design & WordPress Development, I offer a holistic skill set, bringing a comprehensive and innovative approach to digital design. Let's create not only beautiful but highly functional digital experiences.

### Experience

#### Product Designer / Vectra Digital (11 months)

DEC 2022 - PRESENT. Fort Myers, Florida

- Utilized UX research and case studies for data-driven decisions.
- Partnered with developers for innovative, professional designs.
- Specialized in mobile and web app designs, and website overhauls.
- Developed animated, detailed prototypes using Figma.
- Cross-functional collaboration, Attention to detail, Client engagement.

#### UX Consultant / Eigen Innovations (7 months)

APR 2023 - PRESENT. Fredericton, New Brunswick

- Enhanced processes in the Human Machine Learning sector.
- Conducted in-depth research and applied UX techniques for platform enhancement.
- Ensured intuitive, user-friendly, and aesthetically platform interfaces.
- Delivered high-quality, user-centered solutions for project success.
- Process optimization, User research, Strategic problem-solving.

#### Art Director / BuyLow Warehouse (2 years 5 months)

JUL 2020 - DEC 2022. Brentwood, Tennessee

- Spearheaded comprehensive design processes: user journey, flow, wireframing, prototyping, and responsive design.
- Innovated UI graphics for a C2C platform in wholesale liquidation.
- Led design team to exceed UX goals.

## Toolkit

### UX UI Design

- Figma
- Sketch
- Adobe XD
- InVision
- Marvel
- Axure
- Proto.io
- Zeplin
- UXPin
- Miro
- Justinmind
- Framer

### Web Design

- Photoshop
- After Effects
- Illustrator
- InDesign
- Wordpress
- Webflow
- HTML5
- CSS3

### Othe Tools

- Google Workspace
- Microsoft Teams
- Jira
- Slack
- ClickUp
- Asana
- Trello
- Notion
- Monday.com

- Crafted design systems and brand guidelines.
- Team leadership, Project management, Creative direction.

## UX UI Designer / Batch Services (3 months)

MAY 2020 - JUL 2020. Tempe, Arizona

- Collaborated to design UX/UI solutions for a comprehensive real estate platform.
- Directly responsible for the UX/UI of 3 applications within the platform, refining existing concepts.
- Designed for both web and mobile app interfaces to enhance the user experience.
- Multi-platform design, Team collaboration, Design system creation.

## UX UI Designer / Poison Multimedia (1 year 4 months)

NOV 2018 - FEB 2020. Brooklyn, New York

- Delivered modern and engaging designs for major U.S. clients.
- Roles spanned from UX/UI design, graphic design, email marketing, to WordPress landing page creation.
- Contributed to design systems, ensuring cohesive brand presentations for brands as Macys or Bloomingdales.

## Divi Developer, UX UI Designer / Studio Nu (6 monts)

JUN 2018 - NOV 2018. Queensland, Australia

- Specialized in prototyping and developing WordPress designs using the Divi builder.
- Transformed pre-existing designs into mobile versions and internal web pages.
- Collaborated on projects for +10 Australian clients, ensuring high satisfaction rates.
- Seamlessly merged design and development to create intuitive web experiences.
- WordPress development (built with Divi), Mobile optimization, Client satisfaction.

## Full Time Designer / UpWork Freelancer (+8 years)

2015 - PRESENT

- Successfully completed 150+ projects for 70+ global clients.
- Roles: UX/UI designer, Graphic designer, WordPress developer, Project manager.
- Comprehensive portfolio with proven results available on UpWork.
- Versatility, Strong communication, Self-management, Continuous learning.

## Education



**Bachelor of Arts in Comprehensive Design**  
Universidad Nacional Experimental del Yaracuy



### **Design for Social Good and Prepare for Jobs**

Google UX Design Certificate



### **Build Dynamic User Interfaces (UI) for Websites**

Google UX Design Certificate



### **Create High-Fidelity Designs and Prototypes in Figma**

Google UX Design Certificate



### **Conduct UX Research and Test Early Concepts**

Google UX Design Certificate



### **Build Wireframes and Low-Fidelity Prototypes**

Google UX Design Certificate



### **Start the UX Design Process: Empathize, Define, and Ideate**

Google UX Design Certificate



### **Foundations of User Experience (UX) Design**

Google UX Design Certificate



### **Advanced Figma Academy**

Dive Club



### **Co-Creator Enterprise Design Thinking**

IBM



### **Growth-Driven Design**

HubSpot Academy



### **Graphic Design Essentials**

HubSpot Academy



### **Career in UX and Product Design**

Great Learning



### **UX/UI Designer School**

Platzi